

## DAN HENROID RECEIVES “SPOTLIGHT” AWARD

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*AHF Honors the Director of Nutrition and Food Services at UCSF Medical Center*

Louisville, KY. (June 10, 2013) – The Association for Healthcare Foodservice (AHF) is proud to announce that Dan Henroid, director of nutrition and food services, UCSF Medical Center, is the winner of the 2013 AHF Spotlight Award. This award was presented at the AHF Annual Conference in New Orleans on June 8, 2013.

The AHF Spotlight Award is presented to members who have enhanced operations through technology, program development, implementation, innovation and/or creative use of managing finances. Criteria include project complexity and scope, project initiative and leadership, resourcefulness, collaboration and use of AHF tools, results, and timeliness and applicability of the project for other AHF members.

Henroid has been honored for his initiative as the lead on the Smart Choice Smart U project, which encourages people to make informed food decisions. It combines tracking of food with physical activity to help give people almost real-time feedback to measure personal wellness goals. Smart Choice Smart U uses both Fitbit trackers and MyFitness Pal to allow people to see how many calories they have burned and how much food is consumed throughout the day.

The project has experienced a tremendous response. The overall renovation for the café has yielded a consistent 20 percent increase in sales. Through a combination of merchandising and promotion, salad bar gross sales have doubled. Due to the multiple information channels, the customer can make a very informed choice about the food they eat. This ability is especially important for those who are watching what they eat and/or have special dietary needs.

“Our accomplishments would not have been possible without the hard work and dedication of my entire team,” Henroid says. “This award recognizes all of them equally.”

Henroid was assisted by:

Lisa Faucon, RD, Assistant Manager, Retail Food Services  
Conrad Huth, Manager, Retail Food Services  
Gina Chico, Supervisor, Retail Food Services  
Jesse Hermogeno, Supervisor, Retail Food Services  
Jing Pese, Supervisor, Retail Food Services

Roy Sullivan, Executive Chef  
Irene Regala, Recipe Development Chef  
Luis Vargas, Manager, Procurement and Distribution Services  
Leila Tabrizi, RD, Supervisor, Procurement and Distribution Services

Henroid's Smart Choice Smart U program was featured in a [video](#) shown at the AHF Annual Conference.

UCSF Medical Center serves as the academic medical center of the University of California, San Francisco and consistently ranks as one of the top hospitals in the United States.

Additional information is available at <http://smartchoice.ucsf.edu>.

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