

CINDY PARKER RECEIVES “MAKING A DIFFERENCE” AWARD

FOR IMMEDIATE RELEASE

Contact: Andrea Parr
Director, Public Relations & Digital Media
502-574-9934
aparr@hqtrs.com

AHF Honors National Account Manager at Basic American Foods

Louisville, KY. (June 10, 2013) – The Association for Healthcare Foodservice (AHF) is proud to announce that Cindy Parker, national account manager at Basic American Foods, is the winner of the 2013 AHF Making a Difference Award. This award was presented at the AHF Annual Conference in New Orleans on June 8, 2013.

The AHF Making a Difference Award recipient is selected by the AHF Industry Advisory Board Chair and given in honor of John Cabot. It is the association’s top award for business partners and the media.

Parker is responsible for “self-op” national GPOs and healthcare chains, and has worked for Basic American Foods for 28 years, with a focus on the healthcare segment for the past 15. She has served on and chaired the Industry Advisory Boards, along with various committees for both ASHFSA and HFM, the legacy organizations of AHF. She is an active member of Dietitians in Business Communications (DBC), Food and Culinary Dietitians (FCP), as well as practice groups of the Academy of Nutrition and Dietetics and the Association of Nutrition & Foodservice Professionals (ANFP).

Cindy received the first ASHFSA Special Service Award in 2006 and the HFM President’s Award in 2009. She currently serves on the AHF Industry Advisory Board and was part of the 2013 AHF Conference Planning Committee.

Cindy’s professional passion is building partnerships with operators and industry leaders to identify the challenges and issues facing healthcare foodservice and providing solutions that will raise the bar in both quality and image of healthcare food service.

###