

ASSOCIATION FOR HEALTHCARE FOODSERVICE WELCOMES NEW EXECUTIVE VICE PRESIDENT

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Association for Healthcare Foodservice Welcomes New Executive Vice President

Louisville, KY (August 23, 2011) – The Association for Healthcare Foodservice (AHF), www.healthcarefoodservice.org is pleased to announce Billye Potts as the new executive vice-president of AHF. Potts will work to advance self-operated healthcare foodservice as industry best practice. Based out of AHF headquarters in Louisville, Kentucky she will lead membership and advocacy initiatives and further advance strategic partnerships.

Potts is a graduate of Lamar University in Beaumont Texas and holds a masters degree in Education. She brings an extensive history of association management experience and overall industry knowledge. Prior to her new role she served as executive director of the Association for Student Conduct Administration (ASCA). During her tenure at ASCA she provided strategic guidance and direction and was a Legacy Founding Member of the ASCA Foundation.

“I am thrilled to join the AHF team and build on the momentum created by a group of highly trained professionals who are eager to explore new and innovative ways to connect with both existing and future members” said Potts. Potts is a member of the American Society of Association Executives and received the National Association for Campus Activities (NACA) Founders Award in 2008, the Association’s highest honor.

AHF President Patti Oliver said “We look forward to working with Billye and drawing on her experience and creative abilities as we continue to educate our members and the public on the value of self-operated healthcare foodservice to the industry as a whole.”

About AHF:

The Association for Healthcare Foodservice (AHF) is the national professional association dedicated to advancing self-operated healthcare foodservice as industry best practice. AHF develops healthcare foodservice professionals, assuring food and nutrition services are valued as an essential contributor to the healthcare organization's mission. For more information, please visit www.healthcarefoodservice.org.